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## **INTRINSYC SELECTED FOR EXCLUSIVE SHOWING IN MICROSOFT'S BOOTH AT COMDEX**

October 31, 1997. Intrinsic Software Inc. is pleased to announce that it has been selected by Microsoft as one of 14 technology companies for exclusive showing in Microsoft's booth at Comdex, November 16-21 in Las Vegas. The 14 companies, which represent a broad range of technology, from Intranets to handheld PC applications, are invited to show case their latest technology and products. Intrinsic will be demonstrating a new line of web enabling software for Windows<sup>®</sup> CE<sup>®</sup> based consumer electronics products to the worldwide audience. For more information on the 14 companies represented, visit Microsoft's web site at [http://204.203.124.10/msdn\\_isv/html/news.htm](http://204.203.124.10/msdn_isv/html/news.htm).

“We're very proud to have achieved this level of industry recognition in such a short period of time. Intrinsic will receive priceless exposure, both at the Microsoft booth, as well as the Comdex Venture Forum. We aim to convert this industry attention into a dominant market share for our products in 1998,” stated Derek Spratt, Intrinsic's President & CEO.

The fall Comdex convention itself is held from November 16-21, at the Las Vegas Convention Center, Las Vegas Hilton, and Sands Expo and Convention Center. It is arguably the world's most important IT exhibition and conference with more than 250,000 visitors and 2,100 exhibitors. For more information on Comdex, visit their web site at <http://www.comdex.com>.

Intrinsic Software Inc. (VSE:ICS) supplies software tools and components for the development of Microsoft Win32<sup>®</sup> based embedded systems. These tools and components enable OEMs to rapidly develop software applications for a wide range of consumer and commercial electronics products that span multiple industries. For more information, contact Intrinsic at [info@intrinsic.com](mailto:info@intrinsic.com) or World Wide Web Page: <http://www.intrinsic.com> or call (800) 474-7644.

On Behalf of the Board  
Intrinsic Software Inc.

Derek Spratt  
*President & CEO*